



## Business Intelligence Support

### Features & Benefits

- › Empowers you to spend time building reports and dashboards, and less time digging through data issues
- › Facilitates report building and dashboards from your SQL server – eliminate MYOR extractions and work with the data directly from your SQL environment
- › Moves the report building environment outside of AXIS and into industry standard reporting tools
- › Turns your AXIS database into a powerful data asset by exposing as much data as possible
- › Feeds your near-real-time analytics through quick net-change data refreshes

At Campana, we are focused on supporting a robust and fully-supported data pipeline between AXIS and your data warehouse, which will extend the value and capability of your AXIS investment.

AXIS Business Intelligence Support allows you to consolidate your data in minutes; no Make Your Own Reports (MYORs), API maintenance, or scripting are required. Now you can focus on growing your business rather than managing your AXIS data or Extract-Transform-Load (ETL) tools. You can concentrate on extracting the most insights from your data, and utilize business intelligence and visualization tools to build analytical reports or dashboards.

### AXIS Data Field Mappings

With thousands of data fields in AXIS, there is potential for reporting problems from new releases and new fields being added. Building schemas, understanding the data, naming columns, and mapping field types for semi-structured data often become tedious and lengthy chores for your data team.

AXIS Business Intelligence Support assists this process, reducing disruption and keeping your data team focused on delivering business insights.

### Data Confidence

Our product managers and developers have reviewed and endorsed the data elements being exported. We've added detailed field descriptions and unique column names to support your analytics and eliminate the guess work.

### AXIS Data Partnership

Missing data elements and unsupported mappings can all cause disruptions that take time to investigate and fix. AXIS Business Intelligence Support will explore these with you so your data team can focus on delivering business insights. You will benefit from a reduction in the Professional Services Group (PSG) costs associated with data questions and clarifications because data support is included in the price of AXIS Business Intelligence Support.

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